

**APPENDIX D
PUBLIC INVOLVEMENT**

CITY OF GREENVILLE



FOR IMMEDIATE RELEASE

To: Lisa Gagnon; The Greenville Daily Advocate
From: Dave Rickard, Woolpert LLP (937.461.5660)
Date: June 27, 2003
Re: **What is a Comprehensive Plan**

The City of Greenville has begun to update their comprehensive plan in response to changing economic conditions, population changes, and a desire to proactively plan for the future. This effort is an update to a 1992 plan prepared by the Miami Valley Regional Planning Commission. Beginning with a kick-off meeting in April, the comprehensive planning effort is expected to last nearly a year. Key to this effort is public involvement, and part of involving the public is making all residents of Greenville aware of what a comprehensive plan means to the community.

What is a comprehensive plan? It is a document with many uses. It is a physical plan to direct development in Greenville. It is a long-range plan that allows decision-makers to prepare for the future. It is a decision-making guide that covers issues and constraints, while identifying opportunities for the entire City.

Bernie Jones, in "Neighborhood Planning: A Guide for Citizens and Planners," stresses that "Planning can pave the way for the most efficient use of the scarce resources of our cities. Through planning, we can identify the highest priorities to which we'll direct our resources. We can devise alternative ways to address problems and meet future needs."

Public involvement is essential in a comprehensive planning process. To accurately create goals and objectives for city leaders to follow in the future, an understanding of what the citizens of the community want is essential. The final plan will be a broad policy guide for Greenville and will allow city leaders to make short-term decisions based on long-term goals. The planning process is designed to accomplish the following goals:

- To preserve and protect the characteristics that makes Greenville unique.
- To improve areas of concern throughout the city.
- To promote new investment in Greenville.

This is an exciting time for Greenville; through the hard work of many residents, business owners, political leaders, and volunteers Greenville has emerged as a city ready to take advantage of opportunities as they arise. The completed plan will help guide the decision-making process concerning future opportunities ranging from appropriate land use and development to siting of community facilities. The next step in the process will focus on hearing from Greenville's citizens in two public meetings. These meetings will be held on July 7 and 10 in the new gym of Greenville High School at 7pm. The agenda for the evening will include an overview of existing conditions, small group discussions, and a community image survey all geared toward creating a vision for Greenville's future.

In addition, a committee of over 25 residents and city leaders has been assembled to provide continuing support and feedback during the planning process. During the development of the plan, this committee will be meeting once a month to further develop the plan. There are also a variety of ways in which any citizen of Greenville can participate in this process. First and foremost are the public meetings to be held next week, but there will also be opportunities to read the plan in such locations as the library and city hall, as well as follow up meetings or workshops. If you have any questions regarding the Greenville Comprehensive Plan, please contact John Schmidt, Safety and Services Director for the City of Greenville, at 937.548.1819.

CITY OF GREENVILLE

Q & A: WHAT IS A COMPREHENSIVE PLAN

1. What is a comprehensive plan?

The plan is a broad ranging policy document that details a vision of the future of Greenville paired with strategies on how to achieve that vision. A comprehensive plan evaluates the existing conditions of a community and creates future goals based on present constraints and opportunities. A comprehensive plan covers a range of topics such as population trends, economic development, transportation needs, land use development, and community facility needs.

2. How are we updating the Plan?

The previous plan was completed in 1990-1992 by the Miami Valley Regional Planning Commission. In the past ten years Greenville has changed and the old plan has become outdated. We are updating the plan using a variety of methods including surveying existing conditions, creating a steering committee that will guide development of the plan, and asking the citizens of Greenville to contribute their ideas through public meetings and other, similar, opportunities.

3. How can you contribute to the planning process?

By becoming involved! First, attend one of the upcoming public meetings at the new gym in Greenville High School on July 7 or 10 at 7pm. Then, ask your city leaders about follow-up meetings and watch the newspaper for announcements on how you can get involved further. By following the development of the plan and contributing when and where you are able, you will be able to say that the final plan reflects your vision of the future of Greenville.

CITY OF GREENVILLE



FOR IMMEDIATE RELEASE

To: The Greenville Daily Advocate
From: Dave Rickard, Woolpert LLP (937.461.5660)
Date: June 24, 2003
Re: **Public Involvement Needed for Greenville Comprehensive Plan Update**

The City of Greenville is currently updating its Comprehensive Master Plan, a document which guides land use, planning, development, and transportation decision-making for the entire city. A vital component to this process is public involvement, and on July 7 and 10 at 7pm, Greenville citizens will be able to gather at Greenville High School to contribute their thoughts on the future of the community and to the plan.

Although the public meetings are just getting started, the planning process began with an April 17th kick-off meeting and will last until February of 2004. The project is guided by a steering committee made up of City department heads and citizens, which represent a broad cross-section of the Greenville community. Data collection and analysis on such topics as population trends, existing land use, natural resources, economic development, community facilities, and transportation has already been conducted for the plan. John Schmidt, Safety and Services Director for the City, believes planning is necessary for future management of the City's resources. "In today's economic conditions, if you don't have a plan you are managing by crisis. We need to manage by a vision and need to have a target for where we want to be in 5 or 10 years."

The City has contracted with Woolpert LLP of Dayton to assist them in preparing the plan. "Our process relies heavily on public involvement," notes Dave Rickard, Woolpert's project manager for the plan. "We will facilitate a process which reveals unique planning ideas from the community of Greenville itself." The upcoming public meetings on July 7 and 10 will be the first opportunity for public involvement thus far and invites the citizens of Greenville to offer their ideas and comments on Greenville today and in the future. The agenda will include a community image survey and roundtable discussion focusing on issues concerning Greenville such as economic development and land use, community facilities, transportation, and infrastructure.

"Our planning process is very interactive," explains Rickard. "Citizens will be invited to participate and suggest their own ideas and solutions for the future of Greenville throughout the planning process." This collaborative process will result in a plan that more directly reflects the desires and values of the people of Greenville. Schmidt feels that it is crucial for citizens to be involved in the process. "We are public servants. In order for the City to make wise decisions, we need to know our constituents vision."

The end result of this process will be a revised comprehensive plan that reflects the vision and priorities of Greenville's citizens, businesses, and government. Emphasizes Rickard, "Woolpert has learned that successful plans result from extensive public involvement. We want to give the people of Greenville ample opportunities to participate, resulting in a plan with increased community direction."

For more information on the Greenville Comprehensive Plan Update or the public meetings, please contact: John Schmidt, City of Greenville Safety and Services Director, 100 Public Square, Greenville, OH; 937.548.1819.

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CITY OF GREENVILLE

Community Image Survey Highest Scoring Images

Image	Comments
	<ul style="list-style-type: none"> ▶ “The style of architecture is very appealing.” ▶ “Greenspace and residential living together is nice.” ▶ “Looks dense, but well-designed.”
	<ul style="list-style-type: none"> ▶ “Nicely landscaped.” ▶ “Interesting design.” ▶ “Looks as if it would be a good working environment, both inside and out.”
	<ul style="list-style-type: none"> ▶ “Peaceful looking.” ▶ “No Houses.” ▶ “Looks as if it was a rails to trails project.”

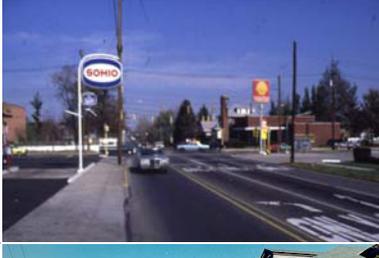
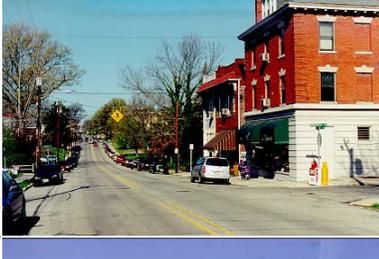
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Community Image Survey Lowest Scoring Images

Image	Comments
	<ul style="list-style-type: none"> ▶ “More of the same type of development.” ▶ “No character.” ▶ “Barren and a lack of trees.” ▶ “The grassy buffer and rear access are good aspects of this development.”
	<ul style="list-style-type: none"> ▶ The architecture is not uniform.” ▶ “The power lines are exposed.” ▶ “Looks tired.” ▶ “What Wagner Avenue is getting to look like.”
	<ul style="list-style-type: none"> ▶ “Architecture is not uniform; it looks thrown together.” ▶ “Barren landscape, no greenery.” ▶ “The exposed power lines don’t look safe.”

CITY OF GREENVILLE

Community Image Survey Types of Development and Scores

Type	Highest Rated Image	Score	Lowest Rated Image	Score
Single-Family Residential		7.6		5.7
Multi-Family Residential		8.1		5.4
Commercial Development		7.1		4.2
Roadways and Streetscapes		6.7		3.6
Downtown		7.3		4.6
Office Development		7.7		5.3

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Type	Highest Rated Image	Score	Lowest Rated Image	
Industrial		6.5		4.5

CITY OF GREENVILLE

Committee Member List

Committee	Name	Phone	Address	Dept./Organization
Technical	Mayor G. Fraley	548.1819	100 Public Square	Mayor
	Mayor R. Rhemert	548.1819	100 Public Square	Retired Mayor
	Jim Hill	548.3250	622 South Broadway	Darke Co. Economic Development
	Homer Brewer	548.1751		Township Trustee
	Dr. Mark Weedy	548.3185	215 West Fourth Saint/ Memorial Hall	School Superintendent
	Pam Garland	548-1819	100 Public Square	Transit Department
	Steve Nixon	548.4930	100 Public Square	City Engineer
	Tim Harless	548.2215	100 Public Square	Streets Supervisor
	Shawn Hollon	548.1815	100 Public Square	Waste Water Supervisor
	Steve Crawford	548.1819	100 Public Square	Water Supervisor
	John Schmidt	548.1819	100 Public Square	Safety/Services Director
	Tracey Martin	548.1819	100 Public Square	Parks/Recreation
	Nancy Meyer	548.1819	100 Public Square	City Auditor
Steering	James Schaar	548.5233	221 Linwood Drive	
	Debbie Soddors	548.7951	1001 Washington Ave	
	Dustin Leis	548.5150	535 E. Main Street	
	Trent Thompson	548.5088	955 Sunset Drive	
	Kent Spille	548.9663	3891 Beanblossom Rd	
	Wally Adams	548.6748	1175 Martin Street	
	Jamie French	548.4998	524 1/2 South Broadway	DGI, Incorporated
	Irene Wirrig	548.3384	121 Meadowgreen Drive	
	Marvin Stammen	548.2122	499 South Broadway	
	Steve Burns	548.1114	446 South Broadway	
	Keith Smith	548.7952	409 Sweitzer Street	
	Allen Hauberg	548.4639	225 East Fourth Street	City Council
	Nancy Hemer	548.5402	102 Sandlewood Drive	
	Kathy Kilagallon	548.6769	614 North Broadway	Bank
	Bob Vogit	548.1918	310 East Harimon	
Interviewees	Chief Thomas Doyle	548.4175		Police Department
	Chief Mark Wolf	548.3040		Fire Department
	Ray Laughlin	548.5723		Wayne Hospital